Come network with your trauma customers and constituents! Highlight the best of your company’s products and services by exhibiting at the 19th Annual STN Conference, TraumaCon 2016. The Society is expecting an audience of over 600 trauma nurses and nursing professionals, many of which are involved in the management of trauma programs and trauma systems.

You will find your customers in the Golden State at the Hyatt Regency Orange County Hotel from March 30 – April 2, 2016. Your opportunities await! This prospectus contains all the information you will need to reserve your exhibit space and sponsorship for the conference. Exciting opportunities are available in 2016! Additional information is available on page 4.

Meet the Trauma Nurse Professional
The Society of Trauma Nurses is a membership-based, non-profit organization whose members represent trauma nurses from around the world. Members are health care professionals who are innovators and leaders in research, education, management, and direct trauma service delivery.

The Society of Trauma Nurses provides educational programs, mentoring, interest groups, outreach and services to its membership to assist trauma nurses in professional development. STN’s Annual Conference is the trauma community’s most powerful networking event for connecting with trauma centers and their influential leaders. They will be in Anaheim – shouldn’t you be there too?

Travel to the Gold Coast to Reach Your Target Audience
Connect with individuals who serve in leadership roles and have purchasing power within their health system. As Trauma Nurse Coordinators (TNC) and Trauma Program Managers (TPM), their main responsibility is to oversee the entire trauma service line and ensure that it runs smoothly, often influencing financial decisions tied to specific patient care items and equipment.

If you provide any of these products or services, you need to reach STN members and conference attendees:

- Advanced Monitoring Systems and Products
- Data Collection/Registry, Analysis, Research and Evaluation Software Products
- Drug Therapies for Trauma
- Fluid Management
- Hemorrhage Control
- Injury Prevention Resources
- Medical/Critical Care Transport
- Nurse Recruitment
- Nursing Specialty Certification
- Patient Temperature Management
- Radiology and Imaging Equipment
- Spinal Immobilization and Support Devices
- Therapeutic Support Systems
- Trauma Resuscitation Products
- Wound Care and Irrigation Systems
Inform and Intrigue Your Customers: Sponsor at the STN TraumaCon!

STN provides sponsors the ideal situation to interact with your customers, conference attendees and guests on a personal level. All exhibitors receive the core benefits listed on the left. Additional sponsor benefits are according to the type of sponsorship reserved.

Hyatt Regency Orange County Hotel
11999 Harbor Boulevard | Garden Grove, CA 92840
714-750-1234

For more information, contact STN Headquarters at (859) 977-7456.

Exhibitor Core Benefits

Table:

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking &amp; Educational Opportunities</td>
<td>Learn more about the latest trends in trauma nursing. Each exhibiting company is provided one complimentary full conference registration. Registration passes include Thursday and Friday breakout/general sessions as well as two continental breakfasts, two lunches, four breaks and a welcome networking reception. Additional exhibitor badges may be purchased for $250 per additional attendee.</td>
</tr>
<tr>
<td>Attendee Mailing &amp; Emailing Lists</td>
<td>Pre-and post-conference access to the exclusive registration list for promotional use (see Networking Opportunities for additional details).</td>
</tr>
<tr>
<td>STN Web Site &amp; Conference Reminders</td>
<td>Recognition on the STN Web site and in conference reminders.</td>
</tr>
<tr>
<td>Conference Syllabus</td>
<td>Recognition in the Conference Syllabus. (Application and information form must be received by February 19, 2016)</td>
</tr>
<tr>
<td>Badge Identification</td>
<td>Company representative(s) identified as an exhibitor with badge ribbons.</td>
</tr>
</tbody>
</table>

Exhibit Booth Assignment

All space will be assigned on a first-come, first-served basis. STN reserves the right to rearrange the floor plan in the best interest of the show as a whole. Sharing space is prohibited. Ruling of STN shall be final with regard to use of the exhibit space. The Exhibits will be located in the Conference Center. Please see floor plan below.

Exhibit Booth Fees & Dimensions

- $1,225: Standard Booth Early Bird Rate—Exhibitors received by 10/31/2015
- $1,325: Standard Booth Regular Rate—Exhibitors received after 10/31/2015

The hall is carpeted and your booth fee includes:
- One 8’ x 10’ booth
- Two chairs
- One 6’ draped table
- One wastebasket
- One 7” x 44” ID Sign (single line)
- One complimentary full conference registration

Inform and Intrigue Your Customers: Sponsor at the STN TraumaCon!
Exhibit Hall Networking Opportunities

The Society of Trauma Nurses is committed to offering an environment where participants and vendors have multiple chances to interact with each other and learn about the products and services available to trauma nursing professionals and centers. Please be sure to join us for the following networking activities and take advantage of the opportunity to connect with your customers.

Wednesday, March 30
4:30 PM – 6:30 PM Exhibit Hall Open: Welcome Reception

Thursday, March 31
9:45 AM – 1:30 PM Exhibit Hall Open: Attendee breaks hosted in the Exhibit Hall
11:45 AM – 1:30 PM Lunch Served in the Exhibit Hall
1:15 PM Vendor Booth Game (participant prize-drawing)

Vendor Booth Game — STN organizes an exhibit hall game (complete with prizes) which includes both vendor and registrant participation. The goal of the game is to draw registrants to the exhibit hall and initiate conversations. Be ready to engage the participants at your booth and make the most of your time at the conference. Details and instructions about the game will be communicated in your confirmation email as well as when you check in at the conference.

Attendee Mailing & Emailing Lists — As a benefit of exhibiting at the STN Conference, confirmed vendors receive registration lists with email addresses. STN encourages exhibitors to reach out to registrants prior to the conference. The lists should be used to provide company and product information to registrants as well as to invite participants to stop by your booth to learn more.

Institutional Sponsorship Opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>PRIMARY BENEFITS</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Pens SOLD OUT</td>
<td>Company logo placed on pens—<em>logo supplied by sponsor</em></td>
<td>$1000 (exclusive)</td>
</tr>
<tr>
<td>Pocket Program</td>
<td>Company logo on cover and ad placed on inside page—<em>logo and artwork supplied by sponsor</em></td>
<td>$1,500 (exclusive)</td>
</tr>
</tbody>
</table>
| Conference Syllabus SOLD OUT | Full page, 4-color back cover company ad  
Company logo on front cover 
Company logo in the page footer of the syllabus content—*artwork supplied by sponsor* | $2,000 (exclusive) |
| Water Bottle SOLD OUT  | Company and STN logo printed on water bottles distributed in registration bags to use at watering stations in the Exhibit Hall and at all refreshment breaks—*logo provided by sponsor* | $2,500 (exclusive) |
| Attendee Bag SOLD OUT  | Company logo and STN logo on bags carried by each attendee—*logo supplied by sponsor* | $4,000 (exclusive) |
| Online Syllabus Sponsor| Company logo included in application and on promotional signage. Recognition in Conference Syllabus | $2,000 (exclusive) |
| Conference T-Shirts SOLD OUT | Company and STN logo on themed shirts furnished to each attendee | $5,750 (exclusive) |
| Attendee Hotel Room Drop | Have your collateral delivered to attendees’ guest rooms. (hotel service charge may apply) | $3,000 (two available) |
| Smart Phone Wallet SOLD OUT | (for use on back of smart phone) Company logo imprinted on wallet surface | $1,000 (exclusive) |
| Tablet and Smart Phone Stand | Company logo imprinted on front surface of stand | $1,000 (exclusive) |

For more information, contact STN Headquarters at 859-977-7456.
EXHIBIT RULES AND REGULATIONS


Please note times are subject to change upon completion of final program – please visit www.traumanurses.org for the latest schedule.

EXHIBIT DATES AND HOURS
Scheduled exhibit hours begin on Wednesday, March 30 at 4:30 PM and end on Thursday, March 31 at 1:30 PM.

ASSIGNMENT OF EXHIBIT SPACES
Exhibit space will be assigned on a first-come, first-served basis. Payment must accompany the contract, or the contract will not be accepted.

APPLICATION/OCCUPATION/CANCELLATION OF EXHIBIT SPACE
Application for exhibit space must be made in writing using the enclosed application form or a photocopy of this form.

Any space not claimed and occupied for which no special arrangements have been made by 4:00 PM, Wednesday, March 30, 2016, may be resold or reassigned by STN to eliminate empty spaces in the exhibit hall. STN will not refund any part of the booth rental. Exhibitors may not assign or sublet any space allotted to them and may not advertise or display goods other than those manufactured or sold by them in the regular course of their business.

Cancellation of rented booth space by January 22, 2016, will result in a $250 release fee. If cancellation is made after January 22, 2016, STN will not refund the booth rental fees. Cancellation of exhibit space must be directed in writing to: STN Headquarters, 3493 Lansdowne Dr, Ste 2, Lexington, KY 40517 or via email at info@traumanurses.org.

OFFICIAL EXHIBIT DECORATOR
The official decorator, Shepard Exposition Services, will handle all decorating and exhibit furniture. The exhibit services kit outlines prices and instructions for securing special lighting, carpeting, wiring, telephone, computer rental, or other special work in advance. The exhibitor services kit will be emailed to you around the middle of January. Please note deadline dates to order services. Exhibitors are responsible for all freight, drayage, decorating and labor charges.

INSTALLATION OF EXHIBITS
Installation must take place between 12:00 PM and 4:00 PM Wednesday, March 30, 2016. Exhibits must be fully installed by 4:00 PM, March 31, 2016. No installation work will be permitted after this time without special permission from STN.

REMOVAL OF EXHIBITS
No exhibitor shall commence dismantling or packing product before the time officially announced as the closing of the show (Thursday, March 31 at 1:30 PM). Doing so will affect future participation. Crates and cartons will not be delivered prior to the close of show.

Exhibit removal must be completed by 6:00 PM on Thursday, March 31, 2016. It is the responsibility of each Exhibitor to have material packed, identified and cleared for shipment by the removal time.

BOOTH CONSTRUCTION AND ARRANGEMENT
STN arranges for the erection of necessary draped backgrounds of uniform style. All exhibits must be confined to the special limits of the booth. The exhibit booth rental fee includes an 8’ deep x 10’ wide carpeted booth with an 8’ high back drop, 3’ high side drape, one 6’ draped and skirted table, two side chairs, one waste basket and a 7” x 44” identification sign. No part of the display, except equipment therein, is permitted in excess of eight feet in height without prior permission granted by STN. No perpendicular obstruction eight feet or more in height may extend forward more than half the distance from the back wall, and none over 48 inches in height shall extend forward for the remaining space to the front of the booth. (Exceptions are subject to STN’s approval.) Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

USE OF SPACE/PROMOTIONAL MATERIALS
Persons who are prepared to explain all products and services on display must staff exhibit areas during exhibit hours. Each exhibitor must wear an official STN conference badge. All solicitation, demonstration or other promotional activities must be confined to the limits of the exhibit hall. No exhibitor or sponsor can distribute promotional materials in a break out room or session. Literature on display shall be limited to reasonable quantities (one-day supply). Exhibitors are encouraged to display or disseminate products and services, which are developed specifically for STN members at their booths, unless permitted through a separate sponsorship agreement. A company’s promotional materials should not interfere with any other company’s booth or sponsorship. Further, an exhibitor is prohibited from distributing copyrighted materials, unless they have written permission to distribute such materials.

FUNCTION SPACE
It is understood that no rooms, suites or other space in the conference hotel are to be used for exhibit purposes, workshops or other exhibitor sales-related use. Invitational cocktail parties, open houses and similar exhibitor-sponsored affairs, other than usual private occupancy, should be scheduled with the hotel and confirmed with STN conference management so as not to conflict with program events.

CARE OF EXHIBIT SPACE AND BUILDING
The exhibitor shall care for and keep occupied space in good order. Special cleaning and dusting of the booth and display equipment and material will be the exhibitor’s responsibility. Exhibitors may not place anything in the exhibit space common areas during the open hours of the exhibition. Exhibitors, or their agents, must not injure or deface the wall or floors of the building. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Electrical wiring must conform to the National Electric Code Safety Rules. Combustible materials or explosives are not permitted in the exhibit area.
All exhibits shall serve the interests of the members of STN and be operated in a way that does not detract from other exhibits or the conference. Conference management determines the acceptability of persons, things, conduct, sound equipment and/or printed material and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of STN. In the event of such restriction or eviction, STN is not liable for any refund of exhibit fees or any other exhibit-related expenses.

SALES, SAMPLES AND SOUVENIRS
No goods are to be sold for delivery on the floor. Orders may be taken for future delivery. Free samples and souvenirs may be given away at your designated booth only.

Exhibitors may not display literature or products at any other conference areas unless a separate sponsorship agreement has been arranged. Any food or beverages dispensed or given away at your exhibit space must be purchased from or with the consent of the Hyatt Regency Orange County.

LIABILITY
Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold STN and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hyatt Regency Orange County, its employees and agents.

Furthermore, exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Hotel, its owners, its operator, Hyatt Hotels and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit, in an amount not less than $2,000,000 combined single limit for personal injury and property damage.

Hotel, its owners, and its operator, Hyatt Hotels shall be included in such policies as named additional insured. In addition, exhibitor acknowledges that neither Hotel, its owners, its operator, nor Hyatt Regency Orange County maintain insurance covering exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.

SECURITY
A security guard hired by conference management will conduct general surveillance of the exhibit hall (excluding individual booths). Security will be provided during the following times:
- Wednesday, March 30 at 6:00 PM through Thursday, March 31 at 6:00 AM.

Exhibitors should take steps to protect merchandise or equipment they have displayed. Please see that all small display and personal items are secure before leaving the hall—even temporarily.

While STN provides security guards, this is solely as an accommodation to Exhibitors, and STN assumes no responsibility for any loss, damage or injury to any property of the exhibitor or to any of its officers, agents, employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever.

THE AMERICANS WITH DISABILITIES ACT
Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by The Americans with Disabilities Act and shall hold STN harmless from any consequences of exhibiting companies who fail in this regard.

COMPLIANCE
The exhibitor agrees to abide by and comply with the rules and regulations including any amendments that conference management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the operators of and/or owners of the property where the exposition is held.

CONFERENCE POSTPONEMENT OR CANCELLATION
STN at its discretion shall have the right to postpone or cancel the conference and exhibit and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation. STN will not be liable for fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond STN’s control. It will, however, in the event of its not being able to hold an exhibitor for any of the above names reasons, reimburse Exhibitor for the amount already paid for exhibit booth space.

AMENDMENTS
Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of STN. These rules and regulations shall be binding on Exhibitors equally with the foregoing conditions. Exhibitors shall be notified in writing of any amendments to these regulations.

QUESTIONS
For more information, contact the STN Conference Director, at 859-977-7456 or email at info@traumanurses.org.
STN Exhibitor Contract & Sponsorship Agreement

Company Information

Company Name (Name will be published exactly as shown)

Business Address

City State/Province ZIP

Phone Number Fax Number

Company Email Address Web site

Primary Contact Name* Primary Contact Telephone

Primary Contact Email Address

* A separate conference registration form and a Commercial Support Agreement along with a request for a company description and logo will be distributed to the Primary Contact upon receipt of the agreement. The dated and signed Commercial Support Agreement must be returned along with your company description & logo.

Preferred Booths

Payment Information

It is understood that this application will become a binding contract upon acceptance by STN, and incorporated into this contract are the attached terms, conditions, rules and regulations. Payable in U.S. dollars.

Authorized Applicant Signature Print Name Date

Total Amount

Choose one: □ Check □ MC □ VISA □ AMEX □ Discover

Card Number Expiration Date

Name of cardholder (please print) Signature of cardholder

Cardholder Address (if different from above)

Return signed contract along with payment to:
Society of Trauma Nurses, 3493 Lansdowne Dr, Ste 2, Lexington, KY 40517
If paying by credit card, fax the completed form to 859-271-0607 or email to info@traumanurses.org.

Booth space will not be assigned without full payment.

Exhibit Space

Standard Booth Rates
□ $1225 — Early Bird Rate (received on or before October 31, 2015)
□ $1325 — Regular Rate (received after October 31, 2015)

Sponsorship Opportunities

Online Syllabus Sponsor
□ $2,000 Sponsorship (Exclusive)

Attendee Hotel Room Drop
□ $3,000 Sponsorship (Exclusive)

Pocket Program SOLD OUT
Tablet & Smart Phone Stand SOLD OUT
Conference T-shirts SOLD OUT
Conference Pens SOLD OUT
Smart Phone Wallet SOLD OUT
Conference Syllabus SOLD OUT
Water Bottle (Sport Bottle) SOLD OUT
Conference Attendee Bag SOLD OUT

Additional Exhibitor Registrations

Exhibitors may purchase additional name badges for representatives to participate at a discounted rate.

A separate registration form will be distributed upon receipt of the agreement.

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Questions?

STN is interested in your sponsorship ideas and is willing to work with you to create a situation of mutual benefit. Contact Brian Doty, Convention Director, at 859-977-7456; bdoty@traumanurses.org. For complete conference details visit www.traumanurses.org.
See Inside for Highlights On:

- General Information.....................................................2
- Exhibitor Fees, Dimensions & Benefits............................3
- Sponsorship Opportunities & Benefits............................4
- Exhibitor Contract & Sponsorship Agreement.............6

Important Exhibitor Dates

Note: Times are tentative and subject to change. Please visit www.traumanurses.org for schedule updates.

Wednesday, March 30
12:00 PM – 4:00 PM  
Exhibitor Registration, Move-in & Set-up

4:30 PM – 6:30 PM  
Welcome Reception  
Vendor Booth Game Starts  
Participant prize-drawing on Thursday  
Poster Judging & Poster Abstract Viewing  
(CE available)

Thursday, March 31
9:45 AM – 1:30 PM  
Exhibit Hall Open

11:45 AM – 1:30 PM  
Lunch in the Exhibit Hall

1:15 PM  
Vendor Prize Drawing

19TH ANNUAL CONFERENCE
March 30 – April 2, 2015
ANAHEIM, CALIFORNIA