

WHO SHOULD ATTEND THIS CONFERENCE?

This conference will be of interest to physicians, residents, nurses, pre-hospital personnel and respiratory therapists as well as trauma and emergency care educators and administrators.

QUESTIONS, PLEASE CONTACT:
Crystal Kasnoff, CK Partners, LLC.
520.429.0045 or crystal@ckpartners.biz

ACCOMMODATIONS

Resort Information and Reservations:

Make your reservations directly with The JW Marriott Starr Pass Resort and Spa by calling 520-792-3500 or 800-228-9290. The resort offers spacious accommodations that include magnificent views, fine dining, and 27 holes of championship golf. It is located at 3800 W. Starr Pass Blvd. in Tucson, AZ, just a few miles to the west of Tucson, using the 22nd Street exit off I-10.

When making your reservations, please refer to the Southwest Regional Trauma Conference – August 1-2, 2013.

Rates are \$92 per night, single or double, and include free covered parking. These rates are available to conference attendees for three days before, the two days during, and three days after the conference. Resort reservations should be made as early as possible as there is limited availability. A credit card deposit will not be required to reserve a room, but will be used to hold a room.

You may use the following link to make hotel reservations
<https://resweb.passkey.com/go/SATF2013>

Resort Convention Center:

The conference will be held in the Arizona Ballroom at the JW Marriott Star Pass Resort and Spa. The ballroom is situated along the main foyer on the east-side of the resort. There will be a main registration room, 2 session presentation rooms, and vendor exhibits will be in the foyer. There are six restaurants and grills, and a Starbucks, along with a great family swim area. Golf is also available for those staying after the conference.

Air Travel:

You may make your travel arrangements directly with Gail Herod at Herod Travel, 520-760-4882 or e-mail: herodtravel@comcast.net. She may be able to secure special rates.

Location and Transportation:

The convention center and resort are located approximately 18 miles northwest of the Tucson International Airport. For those driving each day, the Hotel will provide complimentary shuttle service from designated parking areas.



CONFERENCE PURPOSE AND DESCRIPTION

Trauma is the third leading cause of death in the United States and the leading cause of disability in young Americans. Advancements have made an impact on this challenging problem, but injury still remains the greatest silent epidemic of modern society. Our goal is to provide the most current information on trauma and its management to all health care professionals working to help combat this major health problem. Two concurrent sessions along with several general sessions are offered each day from which to choose.

This conference has been organized under the leadership of the Division of General Surgery and Trauma Services at The University of Arizona Medical Center and the University of Arizona College of Medicine.

OBJECTIVES

- Explore pre-hospital and early treatment strategies in trauma care
- Discuss advances to minimize or prevent complications in the trauma patient
- Describe emerging trends and treatment of the trauma patient

FOOD, BEVERAGE AND CREDITS

Your conference fees include:

- Continental Breakfast each morning
- Morning and Afternoon breaks each day
- Sit down Lunch (with presentations) each day
- Continuing Education Certificates
- Course Packet

Continuing Education Credit:

- Applied to the California Board of Registered Nursing, Provider Number 10039, for 14.5 contact hours
- Pre-hospital education hours have been applied for through the Southeast Arizona EMS Council for 12.75 contact hours
- Continuing education hours have been applied for through the Arizona Society for Respiratory Care

Monsoon Madness:

Thursday night, August 1, Southwest Regional Trauma Conference will hold its annual Monsoon Madness reception in a new exciting format. Appetizers will be served. Price is included with your registration fee.



24th ANNUAL
SOUTHWEST REGIONAL

TRAUMA
CONFERENCE

August 1-2, 2013

JW Marriott Tucson Starr Pass Resort & Spa
TUCSON, ARIZONA



SWTRAUMA.COM

24th ANNUAL
SOUTHWEST REGIONAL
TRAUMA
CONFERENCE
August 1-2, 2013
JW Marriott Tucson Starr Pass Resort & Spa
TUCSON, ARIZONA

SOUTHWEST REGIONAL TRAUMA CONFERENCE SCHEDULE OF EVENTS

WEDNESDAY, JULY 31, 2013

6:00 PM - 8:00 PM **Early Registration**

THURSDAY, AUGUST 1, 2013

7:15 AM - 8:00 AM **Conference Registration Exhibits - Continental Breakfast**
8:00 AM - 8:10 AM **Welcome and Introductions: Peter M. Rhee, MD**

8:10 AM - 8:35 AM **Key Note Speaker, Hall of Fame Coach, Lute Olson**
"Teamwork" - The coach talks about what he knows about making a team work.

8:35 AM - 9:25 AM **Hidden Danger and Overlooked Trauma - Jim Davis, MD**
How to recognize the signs and symptoms of domestic violence. Understand the importance and significance of screening and using a screening tool to identify victims. Tips for using social workers for referrals. Know the questions to ask and what to look for.

9:25 AM - 9:55 AM **BREAK AND EXHIBITS**

9:55 AM - 10:25 AM **Bleeding Hearts and Punctured Lungs - Kenji Inaba, MD**
"Shot through the heart and you're to blame..." simplifying a stressful problem. An evidence-based, stepwise approach to a patient with penetrating chest trauma will be presented. Also discussed will be common pitfalls and potential complications.

10:25 AM - 10:55 AM **Let's Fly to the Trauma Center? - Dave Shatz, MD**
Sounds like a simple and proven process but helicopter use in trauma care will be critically analyzed. Safety issues, FAA crash data, and over/under triage rates will be presented and discussed in order to better understand how to best use helicopters in trauma.

10:55 AM - 11:25 AM **Aging Gracefully in EMS and Trauma Care - Steve Berry, BA, NREMT-P**
A humorous journey through life's ups and downs as we all grow older together as trauma care providers. Not only is the field of medicine changing rapidly, but also is our ability to meet the physical and mental demands of the job. Techniques one can use to stay healthy in this business will be explored. Know the warning signs of an aging trauma care provider.

11:25 AM - 11:55 AM **Trauma Destination: Where to Go? - W. Ann "Winnie" Maggiore, JD, NREMT-P**
Who decides? Is the patient allowed to play a role in the decision? The emergence of specialty centers have changed how EMS destination decisions are made. The role of EMS protocols in making hospital destination decisions will be discussed, and this question answered: "Are there instances where the patient's choice should not be followed?"

11:55 AM - 1:30 PM **LUNCH - "Survivor" - Randall Friese, MD**
An interactive fun session with guest panelists challenged by trauma cases.

CONCURRENT 25-MINUTE SESSIONS

1:30 PM - 1:55 PM **(A) Risky Business - W. Ann "Winnie" Maggiore, JD, NREMT-P**
The highest legal risk area in EMS will be presented, with particular focus on the dangers of trauma patients refusing care. Case studies will be presented focusing on EMS vehicle accidents and "no load" trauma cases. Tips on how to assess decisional capacity will be provided.

(B) Things That Help Stop Bleeding - Alex Eastman, MD
Novel hemorrhagic control strategies have moved from the combat to the civilian prehospital setting. Can any of these strategies be used in the hospital, particularly intraoperatively? Do they work, and maybe more importantly, what are the risks?

1:55 PM - 2:20 PM **(A) Futuristic Field Resuscitation: Warp Speed - Kenji Inaba, MD**

What are the options for field resuscitation today, and what are the new approaches being developed? Several significant deficiencies in our current approach to field fluid resuscitation have been identified. What's next?

(B) Vaccinating for Splenic Trauma - Dave Shatz, MD
Thought you had this topic covered? New information will help us decide when and whom and how to vaccinate for splenic trauma.

2:20 PM - 2:45 PM **(A) Burning Truth - Gary Verduyze, MD**
Burns have been occurring since the discovery of fire. But many developments have also occurred over the decades. The truth of what works and what's hype will be discussed -- burns will be reviewed and its management simplified. Come and get an update on an old problem.

(B) Bedside Bleeding Control - DJ Green, MD
Things are moving fast and the patient is still bleeding. Tips for bedside management of actively-bleeding trauma patients will be presented. Included will be bedside collection of large amounts of blood from the chest drainage system, and how to re-infuse it intravenously (should it be anticoagulated? filtered?).

3:15 PM - 3:40 PM **(A) Is There Such a Thing as an Easy Airway? - Dave Shatz, MD**
How to anticipate a difficult airway -- if that can be done. There are so many alternatives and these will be reviewed and various options will be presented, including use of supraglottic airways as an alternative to endotracheal intubation.

(B) Six Tasks in 10 Minutes - Jim Davis, MD
Seconds count in trauma. Many things need to be done quickly as a team. Six essential tasks that need to be addressed as a priority will be reviewed in this fun and interesting talk.

3:40 PM - 4:05 PM **(A) Service With a Smile: The Hostile Patient - Steve Berry, MD**
In the trauma business, it's not unusual to encounter a hostile patient. Techniques for dealing with this will be presented. Ways to control a potentially violent situation other than through restraints will be discussed. Communication techniques useful in managing an emotionally disturbed patient will be presented, and ways to control your own anger.

(B) Undoing Medicine - Bellal Joseph, MD
The practice of medicine has been changing however our current practice patterns remain locked. This session will focus on how research is changing, the way trauma is being practiced at the bedside. It will also focus on medical advancements, giving both the historical perspective and how it has changed into new practice standards.

4:05 PM - 4:30 PM **(A) Crushed My Pelvis - Jim Davis, MD**
So common and so problematic. Are you up to date on how to manage these problems? What approaches and methods work to reduce mortality? The pros and cons of various approaches will be presented and analyzed.

(B) Don't You Have to Operate on GSW to the Belly? - Kenji Inaba, MD
The operative approach to the management of abdominal gunshot wound was originally developed in Arizona Territory 130 years ago, and became the standard treatment worldwide. Can abdominal GSW's be managed non-operatively? What are the advantages and disadvantages to this 21st-century approach? What does it take to do it safely?

5:00 PM - 7:00 PM **MONSOON MADNESS - Cocktail Party**

FRIDAY, AUGUST 2, 2013

7:30 AM - 8:00 AM **Registration - Sign-In - Continental Breakfast**

8:00 AM - 8:10 AM **Announcements**

8:10 AM - 8:40 AM **Death By Poisons: 101 Bizarre Ways To Go - Laura Criddle, RN**
"Trauma by chemical" -- Who is getting poisoned, and how? Symptoms of poisons commonly used for homicide will be discussed. Also included will be a "bizarre history of poisoning."

8:40 AM - 9:20 AM **Trauma Care Commandments - Paul Werfel, BA, NREMT-P**
Simplify your approach to trauma assessment for pediatric, adult and geriatric trauma patients by knowing the major presentations and treatments in trauma. Common pitfalls and tips for successful will be outlined.

9:20 AM - 9:50 AM **Near Drowning: Let Me Catch My Breath - Andrew Theodorou, MD**
What do you do when you get there and your patient is a child who has nearly drowned? What to do in the pre-hospital setting as well as hospital settings will be discussed. What to expect. Who does well and who doesn't? Is there anything we can do to prevent this problem?

9:50 AM - 10:20 AM **BREAK AND EXHIBITS**

10:20 AM - 10:50 AM **What's New in Broken Necks - William Chiu, MD**
Are approaches to spinal immobilization changing? What is the latest evidence? Do we need to immobilize the C-Spine in cases of penetrating head trauma? What are the controversies and options in handling cervical spine clearance in the unreliable trauma patient?

10:50 AM - 11:20 AM **Best You Can Do in the Worst Places: Tactical Urban Trauma - Alex Eastman, MD**
Unique medical and trauma care challenges are faced by law enforcement officers and EMS personnel during still-active crime scenes. A number of approaches developed for "Tactical Combat Casualty Care" may be applied to civilian tactical medicine. Findings of the "Hartford Consensus" regarding reducing morbidity and mortality of active shooter events will be presented.

11:20 AM - 11:50 AM **Aurora 720: Reflections on a Mass Shooting - Gilbert Pineda, MD**
The Aurora July 20, 2012 theatre mass shooting will be described, with details on the EMS response. A personal account of the hospital response to the incident will be shared. Recommendations on how to prepare for a mass shooting event will be presented.

11:50 AM - 1:30 PM **LUNCH**

CONCURRENT 25-MINUTE SESSIONS

1:30 PM - 1:55 PM **(A) Geritol Trauma - Paul Werfel, MD**
Geritol was the 1970's cure-tonic for the problems of the elderly. Assessing the older trauma patient can be challenging because of the changes that take place during the aging process, and the varying medical and surgical emergencies occurring in the elderly. What strategies work best when dealing with elder-trauma?

(B) Monsters Inc.: Munchausen Syndrome By Proxy - Laura Criddle, RN
What is "Munchausen Syndrome By Proxy"? How to spot trouble -- know the common presenting signs and the popular methods of inducing fictitious illness. The characteristics of the perpetrators and their victims will also be presented.

1:55 PM - 2:20 PM **(A) Triage and Flyby - William Chiu, MD**
Important features of effective trauma triage protocols will be discussed, particularly the impact of age on mortality risk. What is the utility of helicopter transport of trauma patients to trauma centers, and how should the ground vs air decision best be made?

(B) Little Critical Care - Andrew Theodorou, MD
Thought kids were human? Come and see how the care of the child is different and what to look out for when caring for these kids.

2:20 PM - 2:45 PM **(A) Less Than Lethal Weapons? - Alex Eastman, MD**
New gadgets with different results. Common less lethal weapons used by law enforcement will be presented and discussed, including their physiological effects. Common injury patterns associated with the various less lethal weapons will be presented.

(B) Brain Surgery Is Not Rocket Science: When To Cut - Michael Lemole, MD
One of the critical decisions in care of the brain-injured patient is knowing when to operate and when not to. The indications for neurosurgical interventions for traumatic brain injury will be presented and discussed, as well as the various types of neurosurgical interventions. The expected outcomes for such interventions will be laid out.

2:45 PM - 3:05 PM **BREAK AND EXHIBITS**

3:05 PM - 3:35 PM **(A) The Trauma of Attempted Suicide - Gilbert Pineda, MD**
Dr. Pineda will present case reviews of traumatic attempted suicide, discuss outcomes, and emphasize the importance of caring for these patients. He will express his personal feelings about caring for the attempted suicide patient, and highlight the benefits of caring for them.

(B) Resuscitation Echoes: Heart of the Matter - William Chiu, MD
The utility of echocardiography for evaluation of hypovolemia, fluid status, and cardiac output in the critically-ill trauma patient will be presented. Pros and cons will be discussed, and the value of echo will be compared with other approaches.

3:35 PM - 4:35 PM **Closing Session: Trauma Jeopardy - Peter M. Rhee, MD**
Fun and interactive session with guest panelists will help reinforce some of the major topics in trauma today. Answers and questions from both days of the conference. What did we learn?

4:35 PM - 4:50 PM **RAFFLE**

CONFERENCE REGISTRATION FORM

This form may be duplicated. Required of all Participants. It is important to complete all information requested below. You may also go to our web site swtrauma.com for the link to on-line registration.

Southwest Regional Trauma Conference August 1-2, 2013

J.W. Marriott Starr Pass Resort and Spa • 3800 W. Starr Pass Blvd., Tucson, AZ 85745

*Name to include degree and/or certification (Example: Doe, RN, MS, MBA, EMT -- will appear on name tag)

First Name _____ MI _____ Last Name _____

Degree _____

*How name should appear on name Tag _____

Position: EMS/FIRE RN, LPN License Number for CEUs _____
 MD RT
 Other: please specify _____

Title _____
(example -- CEP, EMT, FF, Captain, Nurse Manager, Director, Chief etc.)

Organization _____

Organization Address _____

City _____ State _____ ZIP _____

Home Address _____

City _____ State _____ ZIP _____

Home Phone _____ Work Phone _____

E-Mail Address _____
Home or Work (please circle one)

REGISTRATION FEES includes lunch each day	POSTMARKED ON OR BEFORE JULY 1, 2013		POSTMARKED AFTER JULY 1, 2013	
	1 DAY	2 DAYS	1 DAY	2 DAYS
Physicians	\$220	\$310	\$260	\$340
Nurses, Residents	\$190	\$270	\$230	\$305
Respiratory Therapists	\$180	\$250	\$215	\$290
EMS, Firefighter, First Responder	\$160	\$210	\$200	\$255

I WILL BE ATTENDING

- Both days
 Thursday, August 1 only
 Friday, August 2 only

CANCELLATIONS AND REFUNDS

In order to receive a refund, cancellation requests must be made in writing and postmarked by July 1, 2013. No cancellations will be accepted by phone. Speakers and topics are subject to change. In the unlikely event that this conference is cancelled, all pre-paid registration fees will be refunded. None of the registration fee is considered a tax deductible donation.

Registration fees Total \$ _____

Make checks payable to
UA Foundation or charge to:
 Visa MasterCard
 American Express

Cardholder Name _____
Account Number _____
Expiration Date _____ 3 or 4 digit CV# _____

Mail CK Partners registration to: 6266 N Desert Moon Loop
Tucson, Arizona 85750