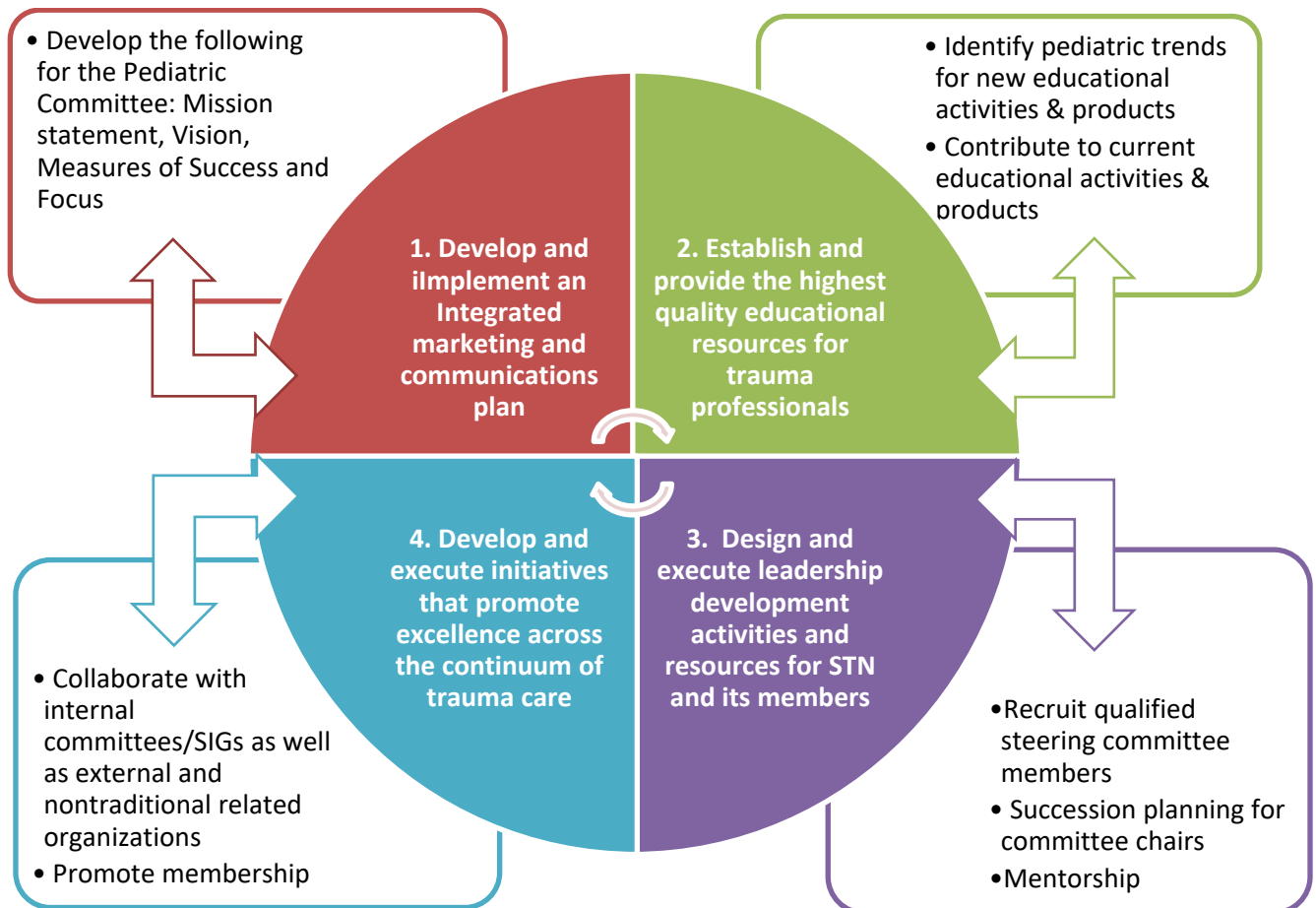




SOCIETY OF TRAUMA NURSES

STN Pediatric Steering Committee Strategic Plan

Mission	Vision	Measures of Success	Focus
<ul style="list-style-type: none"> The Pediatric Steering Committee will serve as the resource within STN for assuring collaboration and development of expertise for optimal care and outcomes for the injured child and family. 	<ul style="list-style-type: none"> To be the premiere pediatric trauma nursing resource by striving to highlight the unique needs of injured children and their families. 	<ul style="list-style-type: none"> Implementation and dissemination of the Pediatric Steering Committee policy and procedure Steering Committee and SIG member engagement and participation Educational activities expansion Develop and sustain partnerships and collaborations 	<ul style="list-style-type: none"> Communication Education Membership Leadership Collaboration Research and Optimal Care Outreach and Injury prevention



1. Develop and implement an integrated marketing and communications plan

- Develop the following for the Pediatric Steering Committee: Mission statement, Vision, Measures of Success, and Focus

Focus on defining the pediatric steering committee and its relationship to the SIG. The description should answer why a member would want to join the SIG (or volunteer to be a steering committee member) and also take this opportunity to define the target audience (i.e. include nurses in both pediatric institutions and nurses in adult institutions caring for kids).

2. Establish and Provide the Highest Quality Educational Resources for Trauma Professionals

- Identify pediatric trends for new educational activities & products

Example: Monitor/Moderate STN Listserv to identify pediatric trends for product development-i.e. how can discussions on listserv evolve into educational products, resources or services for the STN membership as well as pediatric trauma nurses globally.

- Contribute to current educational activities & products

Provide pediatric expertise for educational activities & products including, but not limited, to the Annual Conference, ATCN, TOPIC, e-Library and JTN

3. Design and Execute Leadership Development Activities and Resources for STN and its Members

- Recruit qualified committee members
- Succession planning for committee chairs
- Mentorship
- Using the STN Committee Policy and Procedure as a guide, develop and implement a committee member application and committee chair succession plan using competency based criteria

4. Develop and Execute Initiatives that Promote Excellence across the Continuum of Trauma Care

- Collaborate with internal committees/SIGs as well as external and nontraditional related organizations
- Identify potential partners both internally and externally and establish how STN and the Pediatric Steering Committee can partner to enhance the care of injured patients
- Promote membership
- *Promote evidenced based practice, educational resources, and optimal care*
- *Promote Injury prevention*
- *Promote STN as the premier organization for trauma care across the continuum with an **emphasis on the pediatric committee as the leader in the care of injured pediatric patients***